

Marconi Presents All-Wave Radio Reception

New Features By Marconi

Pioneer in Radio Makes Big Stride with New Models

Never has a radio season dawned on a more remarkable achievement than **CONTROLLED POWER**. It highlights even Marconi's brilliantly constructive career. Eight great new major improvements have brought **CONTROLLED POWER** into being. Consider these marvelous selling points:—

You Must Hear To Appreciate.

THE **Marconi**
Ask for a Demonstration on any
Long or All-Wave Model

McLELLAN
LTD.
Jasper and 105th Street
PHONE 26353

Marconi Model 34



Incorporating many new and exclusive engineering features. Full band tone control, and automatic volume control of improved type, with 9 newly developed Marconi Radiotrons.

Class "B" Amplification brings in every note of the musical scale; every tone and expression of the human voice with pulsating life and realism. The new Speakers give auditorium volume controlled to a whisper without loss of tone quality.

10 Kilocycle Selectivity means hairline tuning, with between-station hums, howls and roars eliminated by perhaps the most appreciated improvement of all: the new Marconi Noise Suppressor. Triple Diode Detection further amplifies the sensitivity and selectivity of these marvelous new Marconi Receivers.

To the All-Wave Models is

Local Reception on Marconi All-Wave Radios Appreciated

105th St. Edmonton, Alta.
24th Oct. '32
Messrs. Jones & Cross Ltd.
Edmonton, Alta.
Gentlemen,

I feel that I must write you telling how much pleasure I am getting out of my Marconi 34. As I work at night the opportunity that a person has to listen to the regular broadcast programs, but since I have had the Marconi, I have been able to listen in to the regular program from Pittsburgh and Schenectady, New York. This affords me the entertainment that I have been looking for years.

Wishing you every success with the sale of these wonderful radios.

Yours truly,

Mr. —

31st St. Edmonton, Alta.
18th Oct. '32
Messrs. Jones & Cross Ltd.
Edmonton, Alta.
Dear Sirs,

My new 1932 model Marconi All-wave radio is giving me such wonderful satisfaction and pleasure that I am taking this opportunity to write you a letter of appreciation. I have been able to bring several American stations on my set at practically any hour of the day and have several times got Pontiac, France, between 12 noon and 1 p.m. Of course, I have not had this very long yet, but I never expected to get the "extra" radio that I have been able to get so far. If you want my recommendation for this radio, please let me know and I will sure let them know.

Yours truly,

Mr. —

Marconi Model 35



applied for the first time in history, the **Double Conversion Principle** that plays so vital a part in Marconi's Trans-Atlantic Beam Wireless Services and in the transmitting of European programs. Perfected One-Dial Control of wave bands is another epochal advance. All models feature Automatic Volume Control and all new Marconi RVC Radiotrons.

Marconi Police System for City of Vancouver

Advice has been received by Canadian Marconi Company officials that the Vancouver City Council at a recent meeting awarded them the contract for its new police department short wave radio equipment. The contract amounts to over \$15,000 and the equipment will be completely designed and fabricated in the Montreal plant of the company. This radio system will give Vancouver police the most up-to-date crime fighting equipment in the world and makes Vancouver the second important Canadian city to adopt such modern methods. Winnipeg, having installed Marconi equipment in 1930.

SQUAMISH SAY COAST REPORT IS RIDICULOUS

LETHBRIDGE, Oct. 22.—Members of the Squamish Indians at present in this city waiting to play a box lacrosse game here Saturday night, are not worried about reports from Vancouver that their wives are starving on the reserve at New Westminster. To the lacrosse experts, the reports are not true.

The eleven members of the tribe were found playing cribbage in a local hotel late yesterday and informed of the Vancouver report. They were not perturbed by the remarks credited to F. C. Ball, Indian agent at the reserve.

RELAXES AGENT.
"There are about 400 people on the reserve and only 11 of us are away. The other 429 should be able to get along until we get back," said Louis Lewis, one of the leading members of the tribe. "I'm afraid it is Mr. Ball's version to report of any kind that led him to make the statement. Our relatives will look after our families."

Nearly all members of the Squamish lacrosse team are married but none of them is worried. All were slightly worried at the reports and the publicity given them.

The lacrosse players arrived here from Winnipeg where they met defeat at the hands of Winnipeg Argos in the Western final of the Mann cup. They expect to leave some time Sunday for their homes at the coast but are not rushing home because of the Vancouver reports.

MARCONI All Wave Reception

Model 36 (All-Wave)

Super-Heterodyne Circuit with 13 newly developed Marconi RVC Radiotrons and Audiotron Speaker. Class "B" Amplification. 42" high; 23 1/2" wide; 16 1/2" deep.

Model 37 (All-Wave)

Super-Heterodyne Circuit with 13 newly developed Marconi RVC Radiotrons and Audiotron Speaker. Class "B" Amplification. 43" high; 23 1/2" wide; 16 1/2" deep.



\$193.50

Full Time Reliability



\$225.00

Full Time Reliability



One Control Knob operates the complete dial... short wave bands showing at left and long wave at right

2 NEW

All-Wave Models

with Class "B" Amplification Double Conversion Noise Suppressor Triple Diode Detection 10 Kilocycle Selectivity "Twin Speakers" Auditorium Speaker Improved Automatic Volume Control

ALL-WAVE with Single Dial Control is available in two magnificent models. Nos. 37 and 36, both competitively priced. It only remains for you to see these new Marconi Receivers. To hear their power... tremendous, throbbing, vital... yet micrometrically controlled in every phase of operation. They are now on display at all Marconi dealers.

2 NEW

Long Wave Models

Incorporating many of the epochal improvements included in Models 36 and 37.

Class "B" Amplification Noise Suppressor Triple Diode Detection 10 Kilocycle Selectivity Improved Automatic Volume Control High Sensitivity Twin Pentodes

TAYLOR and PEARSON Ltd.

Marconi Distributors for Northern Alberta

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RADIOS

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Convenient Terms Arranged.
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OF THE

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THE FAMOUS

Marconi - 36

Short and Long Wave Radio Receiver

Come, See and Hear

The only All-Wave machine we are carrying this year — the machine of our choice.

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10 Months to Pay In, Werners Way

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Edmonton's Pioneer Radio Organization

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MARCONI ALL WAVE RADIO

With 4 Distinct Tuning Bands

Hear far off stations never before brought to your home. Enjoy daylight reception of distant stations, with full time reliability.

THE LAST WORD IN RADIO DEVELOPMENT!

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TERMS ARRANGED

JONES & CROSS Ltd.

10014-101st Street Phone 24746

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Model 36 (All-Wave)

Super-Heterodyne Circuit with 13 newly developed Marconi RVC Radiotrons and Audiotron Speaker. Class "B" Amplification. 42" high; 23 1/2" wide; 16 1/2" deep.

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Super-Heterodyne Circuit with 13 newly developed Marconi RVC Radiotrons and Audiotron Speaker. Class "B" Amplification. 43" high; 23 1/2" wide; 16 1/2" deep.

\$225.00

Your South Side Dealer

Marconi Radios

A MODEL FOR EVERY HOME

Long or All Wave Models

Before Buying a Radio, See

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8113 102nd Street (South Side) Ph. 31432

Now Showing A Complete Line of Models in LONG OR ALL WAVE

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maintain a modern up-to-date Radio Service!

If your set needs attention YOU NEED US!

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The All-Wave

MARCONI RADIO

Is the Outstanding 1933 Radio Receiver!

Phone us for a Demonstration

We Take Pride in Our Repair Department

Quick and Expert Service on all Machines.

Radio Supply CO., LTD.

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Phone 24675

RESEARCH ARDEN'S PREPARATIONS ARE OF PRIMAry IMPORTANCE TO PAINTORS

"STYLE YOUR FACE
in harmony with your new clothes"

says *Elizabeth Arden*

"We are so careful about our accessories. They must be just the right shade to set off our costumes to best advantage, and yet our poor faces may still be wearing their 1934 color schemes! It is fun we styled them too. "Take the matter of becoming, which is probably hair, face and three favorites you feel you must stick to, whatever the fashion. Such limitations are unnecessary... and uninteresting, especially in a season when unusual colors are in vogue. Don't be dismayed. By skillful variations in your make-up you can come to delightfully friendly terms with all the new blues and greens and soft spring-like beige and gray tones.

"Remember that the basis of all beauty is harmony, and that you reach perfection only when every part of you fits into the picture!"



Windsor Allen's famous beauty secrets have been completely equipped with preparation for the regular use of the skin as well as the regular make-up accessories to attract attention.

2211 E. 12th St.

Miss Allen's beauty "The Queen of The Beautiful" will give you the secrets of the proper use of the skin as well as the regular make-up accessories to attract attention.

2211 E. 12th St.

Thompson and Dynes
LIMITED

The Women's Specialty Shop

Between Lectures

Mr. R. K. Smith was elected president of the Sophomore Class at the election held Friday, Miss Louise Evans was elected vice-president. Mr. Lawrence B. Kelly secretary-treasurer, and Mr. R. J. Armstrong

Barber-Smith will be the speaker. She is giving a lecture on Haydn, after which a musical program will be given.

The students' church service which was to have been held in Convocation Hall at the University on Sunday morning has been cancelled.

Miss Joan Hunt and Mr. E. N. Davidson executive members. Nominations for Junior Class president will close Monday.

* * *

The University of Alberta Musical Club will hold their first meeting on Sunday afternoon. Mrs. F.

Calendar

Wesley Women's Association meeting in the church parlor Monday at three p.m.

7th ANNIVERSARY

MADAME DEY
BEAUTY PARLOR and STAFF
Operating All Branches of Beauty Culture.
OIL CROQUIGNOLE AND
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These are The Facts—

Edmonton has 1,700 retail stores with 4,500 employees. The retail business last year was \$40,000,000. Edmonton is a big national center. Fifteen lines radiate from the city. Some 2,000 railway employees make their home in Edmonton.

Edmonton has a live Chamber of Commerce of 600 members. Rotary, Kiwanis, Gyro, Optimists, Klansmen, Compositors and Lions are represented by strong clubs. Edmonton has 32 elementary schools, 15 high or secondary schools and 40 teachers.

Edmonton public stockyards handled livestock in 1931 as follows: cattle, 43,540; hogs, 108,650; sheep, 20,189. This represents about half the hogs marketed in Edmonton last year.

Edmonton and 208 manufacturing concerns, employing 4,700 people, and a total output of \$31,000,000.

Edmonton has 5 hospitals, with 900 beds.

Edmonton has one of the finest hotels in Canada—The Macdonald, operated by the University National Railway System. In addition there are 24 other good hotels and 27 rooming houses and apartment blocks.

Edmonton has 41 clubs, leagues and unions, engaged in social and fraternal work.

Edmonton owns its street railway, water, telephone and light systems. These cost the city a profit of about \$425,000 a year.

Edmonton is applied to the reduction of general taxes.

Edmonton has 5 golf courses of 18 holes each.

Edmonton has 550 acres of parks and three public swimming pools. Edmonton is the seat of the University of Alberta, attended by over 1,000 students in 1932, and one of the leading seats of learning in Canada.

Edmonton has several colleges affiliated with the University—Normal College, St. Stephen's College, St. Joseph's College.

Edmonton is the nearest wholesale center to the fertile Northland, and the great mineral deposits of radium, gold, silver and copper between Great Slave Lake, Great Bear Lake and Coronation Gulf.

Edmonton is located in the center of the largest and richest agricultural regions in the world of Canada. The number of acres of agricultural land settled on each year exceed that of any other city in Canada.

Bank deposits in Edmonton in 1931 were \$48,283,400.

Out of a total increase in population of 143,000 in Alberta during the last 10 years, the territory directly tributary to Edmonton has absorbed 16,000 of that increase.

Edmonton is surrounded by 52,184 farms in the area which constitutes its trade territory. (Edmonton census.)

Edmonton is the capital of Alberta, a province of 254,000 square miles.

Edmonton is the commercial and financial center of 16,000 square miles, with a population of 424,000 settled on the farms and in the towns and villages of Central and Northern Alberta.

Edmonton has a Government Terminal Elevator, storage capacity 3,500,000 bushels.

Edmonton has within 20 miles the largest deposits of bituminous sands in the world, covering an area of 28,000 square miles, and estimated to contain 30 billion gallons of crude petroleum.

The Edmonton district produces 50,000,000 bushels of wheat, annually, while less than one-fifth of the same land is under cultivation.

The whole of the Edmonton district is underlaid with coal seams five to sixty feet thick. Coal varies in heating value from 8,500 to 14,000 B.T.U.

Edmonton lies on the edge of one of the largest natural gas fields in America. Edmonton burns gas from 22 wells, with an average flow of 110,000,000 cubic feet per day.

Edmonton has 17 branches of the chartered banks of Canada, while the country districts have about 120 more. The chartered banks of Canada have assets of \$2,158,178,000.

Builders of Greater Edmonton and Alberta

THESE ARE THE MEN!

WITHIN this section of The Edmonton Bulletin are the portraits of a large number of Edmonton and Central and Northern Alberta's leading citizens, merchants, professional men and business men of all kinds.

Regard them closely, for these are among the men who will determine the future of this city and province.

Their faces are presented here that the people of Edmonton and Alberta may meet them personally. All of us have come into contact with them in one way or another of their activities. We have bought their goods, utilized their services, employed their brains.

It is interesting and pleasing, then, to meet them face to face.

But it is not as individuals that The Bulletin particularly commends them to your attention. It is rather as a composite picture of the men who will make this province and this city or break them.

For these pages are a cross-section of the abilities, the energies and the faith of Alberta.

The powers of steam lay latent in water for many millions of years before the brains of men put those powers to work.

The ether waves, the giant electricity, all the metals whereof

so many wonders are fashioned were fallow and useless for centuries before they were captured and harnessed by mankind.

It is the brains and abilities of human beings, therefore, that vitalize all things. And no mineral deposits, no geographical advantages, no natural wealth will yield a solitary cent or contribute one iota of progress to civilization until the mind of man brings them to life and utilizes them.

In this section are listed many of the advantages, many of the sources of wealth that Edmonton and Alberta enjoy.

Who will put these things to work? Who will vitalize them? Who will make them mean something in terms of prosperity, culture and progress?

What men or group will do these things?

There is only one group that can do these things—our own citizens, our own men of brains and ability, our own leaders.

The Bulletin therefore presents this group of portraits with a significance greater than that of a mere business introduction.

For whatever can or will be done to recover Alberta's progress and to develop this city and province into an area of prosperity—

THESE ARE THE MEN WHO WILL DO IT!

—EDITOR.

Lakes Are Big Asset

The lakes in the northern part of the province are well supplied with commercial fish. Whitefish, Lake Trout, and Pickerel from Lake Athabasca, Lesser Slave Lake, Lac la Poudre, Cold Lake, Peace River, Lake, Winnipeg Lake, Wabamun Lake, and Peace Lake are extensively marketed in cities in the United States.

USE AIRWAYS

Airplanes are utilized for the purpose of bringing fish for commercial marketing from isolated areas such as Cold, Peace and Athabasca lakes together with those bordering on the Saskatchewan border from the north. Areas fish are brought in to the province. By this process it was possible to continue the marketing of fish at distant points. It is probable that in the near future airplanes will also be used for the purpose of distributing fish fry from the hatcheries to the lakes.

With reference to the important question of stocking the waters of the province, the hatcheries during the past year have distributed over two million game fish fry in the different waters. The commercial fish hatchery at Lesser Slave Lake during this year yielded distributed over 11,000,000.

FAVORABLE RESULTS

The convergence of anglers' special efforts have been made regarding the protection of game fish and the increase of fishing areas, which resulted in a record.

The estimated amount of fish of all kinds taken by anglers during 1931 was 2,240,000 lbs., at an approximate value of \$1,837,770. The total domestic catch, including Indian and half-breed, was 1,417,750 lbs., at a value of \$587,780.

Timber Is Valuable

Some value of Alberta's forest wealth may be gained from the following:

FOREST RESERVES
Rocky Mountain 14,520 square miles, Cypress Hills, 81; total area, 14,601 square miles.

LUMBER CUT
The total lumber cut in 1930 was a figure of 11,837,770 feet 11 M., at a valuation of \$2,240,000.

TIMBER RESOURCES
Alberta has made an estimate of forest land of which 60,000 sq. miles, carried timber of average size, and 6,000 sq. miles, carried small timber. The timber resources are estimated to be 10,000 billion board feet of saw timber and 24,700,000 cords of fuelwood, pulp, mining, lumber, etc.

WOOD
The principal tree species of the province are aspen, balsam poplar, white pine, white spruce, white fir, white birch, and larch. These are estimated to be 10,000 billion board feet of saw timber and 24,700,000 cords of fuelwood, pulp, mining, lumber, etc.

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New Office Is Opened

The following is a list of the chief officers of the Department of Lands and Mines, which is the new department of the Provincial Government responsible for the administration of Alberta's natural resources:

Hon. H. G. Reid, Minister of Lands and Mines;
John Harris, Deputy Minister of Lands and Mines and Director of Lands;

W. Calver, Director of Petroleum and Natural Gas;
T. F. Blegen, Director of Forestry;

R. T. Rodd, Director of Fisheries;
A. Miller, Chief Inspector, Coal Mines Act;

T. C. Rankin, Departmental Solicitor;
J. W. Stafford, Agent, Edmonton Land Agency;

R. C. Cruikshank, Agent, Lethbridge Land Agency;
A. B. Spence, Agent, Peace River Land Agency;

J. J. T. Clarke, Agent, Grande Prairie Land Agency;
F. W. Neilson, Chief Timber Inspector;

T. W. Dalikin, Draughting;
J. L. Irwin, Stationer.

BIG POULTRY CENTRE
The number of poultry in Canada has increased more than any other class of farm live stock during the past decade. The number of poultry in 1921 was 42,747,194 and in 1931 it was 85,722,232, a 51 per cent increase.

Ontario has 23,746,395 head of poultry, Saskatchewan 11,531,262, Alberta 9,018,628, Quebec 7,920,135, Manitoba 3,551,278, British Columbia 4,064,628, New Brunswick 1,229,738, Nova Scotia 1,278,871, Prince Edward Island 528,119.

Leads Alberta Government

On assuming control of the natural resources of the department of the interior, the province of Alberta benefited from the agreement made with the Dominion government as follows:

Approx. area:
Total area of province 1,603,282.400
Water area of province 4,150,440
Land area of province 1,599,132.000

Lands alienated as at Sept. 30, 1930 42,300,000
Lands patented as at Sept. 30, 1930 5,214,600

Area of unalienated Provincial Lands as at Sept. 30, 1930 14,867,370
Total area within Forest Reserve 12,458,400

Water area within Forest Reserve 43,600
Land area within Forest Reserve 12,393,800

Total area within Dominion Parks 13,845,240
Water area within Dominion Parks 10,000,000

Land area within Dominion Parks 12,799,240
Indian Reserves 1,228,000

Area of surveyed land including water area but excluding Dominion Parks and Indian Reserves, approximately 10,007,000 acres.

ALBERTA'S DAIRY HERDS
The number of milk cows on Canadian farms as recorded by the 1931 census is 2,518,150, compared with 2,328,032 in 1921, an increase of 8 per cent.

Ontario has the largest number of milk cows with 1,114,472, followed by Saskatchewan 429,238, Alberta 400,785, Manitoba 282,508, Nova Scotia 106,440, British Columbia 101,908, New Brunswick 106,901.

Under the leadership of Premier Brownlee, several new government departments have been created and the business of the province has assumed proportions never before attained. His policies and administration will have a far-reaching effect on the future development of Alberta.

Tree Planting Policy Started By Government

Initiation of a definite tree-planting policy for Alberta looking towards reforestation, but which will operate for a time only upon a comparatively small scale, is announced by Hon. H. G. Reid, Minister of Lands and Mines for the province.

Conserving next spring, tree distribution, from supply stocks now established at Oliver provincial farm near Edmonton, will be made of young white spruce trees to those farmers throughout the parklands east of the province who are making an effort to preserve the natural bluffs growth of spruce as a successful.

This will be the extent of the operation of the policy for a while, but it will be enlarged from time to time to include other important features of reforestation, as the government finds it possible and desirable to do so.

In announcing the policy, Hon. Mr. Reid makes it clear that there will be no conflict with the work being carried by the federal government forestry branch, which are chiefly concerned with supplying nursery stock to farmers for the establishment of timber belts on their farms. The new provincial policy rather has in mind the larger object of the establishment of re-forestation as the case may be, of continuous growth in the parklands and prairie sections of the province. The maintenance of seed beds and young tree growth at Oliver for

foundation stock for distribution, and the carrying forward of experimentation in the production of tree growth not native to this province. For the past year, under the direction of Alex. Inglis, and with the co-operation of the founder of the department of land and mines, a considerable amount of work has been carried out at Oliver farm and a detailed foundation laid for future operations. This work is now to be somewhat extended, and the free distribution of trees commenced.

LITTLE MONEY NEEDED
Operation of the policy as at present in mind will for the next few years require very little financial outlay. The foundation work being done at Oliver is carried out almost entirely with the use of the labour of the police at the Oliver institute, the work being a pleasant and profitable occupation far from barrenness, and looked upon as a form of therapeutic treatment. Practically the only cost attached thereto is the small expense necessary in the collection of seeds.

There are now at Oliver farm 800,000 lodge pole pine, to seed beds as well as some 200,000 spruce seedlings. Of the latter there will be not more than 10,000 available for distribution to settlers next spring. However, it is the intention to plant an additional five seed beds at Oliver in the coming spring, four of which will be white spruce from seed collected in the province, and the quantity should provide over a million more trees.

The government is hopeful that



HON. JOHN E. BROWNLEE.

PANORAMIC VIEW OF SKYLINE IN EDMONTON'S DOWN TOWN DISTRICT



This view, taken from the west-end district in the west end of the city looking east, gives a good idea of the up-to-date office, bank and store buildings in Edmonton's rapidly growing downtown district. It is in this district that Edmonton business leaders are carrying out their work of building a bigger and better Edmonton and a greater Alberta. Outstanding landmarks in the picture are the Macdonald Hotel on the right, the McLeod Building in the center and the Tegner Building on the left. Other well-known business blocks and stores will also be picked out by Bulletin readers in this exceptional view of an exceptional city.

Builders of Greater EDMONTON



Vast Wealth Is Returned To Province By Dominion

The control and administration of Alberta's vast and wealthy natural resources by the people of Alberta themselves has been a subject of first importance and of considerable controversy for over a quarter of a century.

From the early days when the Province was merely a section of the Northwest Territories, through the latter period of 1905 when provincial status was granted admitting her into the Confederation and up to the present day the question has always been one for general discussion and debate.

To both the Provincial and Federal Houses the subject for years has loomed upon the horizon with ever clarifying perspective; a leading topic at all times for the press and one of the most intense interest to the people of Alberta at large. It has stood as a strong plank in many a Federal election and has been continually surrounded with every variety and type of promise or proposal and with conjecture of every shade and color.

On October 1, 1930, the question was laid to rest. The long drawn-out desire had become an established fact. Alberta had at last become controller of her own domain and mistress of her destiny.

A determination to defend the rights of newly acquired wealth and to exploit it for the common good combined with an intelli-

gent vision of what may be expected from the future by living up to the laws of conservation must without doubt place Alberta before many years have passed in the forefront of Canada's provinces.

It is the duty of every citizen to properly value these new possessions and to assume without delay a portion of the general responsibility towards their protection. Only by such consideration can present welfare be assured and only by its continuance can a bountiful legacy be offered to posterity.

Since the resources have come back to the province they have been a source of pride and wealth.

The Turner Valley oil and gas production has taken on increased importance. New activity has been discovered in the Wainwright oil field and it has now been established that Alberta can not only supply its own needs of 1,500,000 barrels of naphtia a year, but can supply the entire west.

Land settlement has been increased and the forests, which showed signs of great depletion are now on the way to being replanted with the prospect of new species being introduced and the scope of the whole work extended.

Few provinces can boast of the rich natural heritage that is Alberta's.

Development is going on on all sides and the rich potentialities are drawing men and capital from most of the civilized countries of the world.



W. J. DICK
Gen. Manager
Columbia Coal Co. Ltd.



CHARLES WOODWARD
President
C. Woodward Ltd.



JOHN BLUE
Secretary
Edmonton Chamber of Commerce



J. HOUSE
Manager
The Great West Life Assurance Co.



C. E. CHRISTENSEN
Manager
Northern Alta. Dairy Pool Ltd.



S. D. JOHNSTON
Manager
Great West Saddlery Co. Ltd.



E. H. HOLSTAD
Branch Mgr.
Essex Life Insurance Co.



F. L. HILL
Manager and Secretary
Edmonton Public Library



A. A. O'BRIEN
Superintendent
Edmonton Separate Schools



R. A. ROBERTSON
Branch Manager
Manufacturers Life Ins. Co.



THOS. MURPHY B. C. L.
Manager
Montreal Life Insurance Co.



HUGH STANTON
Barrister



C. MARGOLIS
Manager
Canadian Bedding Co. Ltd.



MRS. M. MAYSON
Aunt Mattie's Toy Shop



PIETRO COLBERTALOC
P. A. Colbert
Royal Italian Consular Agent
for Spain and Italy



A. W. PHILLIPS
Branch Manager
Ottawa Ltd.



M. E. COLLINS
Asst. to Gen. Manager
Northern Alberta Railway



JNO. CALLAGHAN
General Manager
Northern Alberta Railway



S. J. POTTER
Treasurer
Northern Alberta Railway



WM. E. GLADSTONE, D.S.C.
Doctor of Surgical Chiropractic



N. M. OSTRYJNIUK
Manager
Dominion Colonization Co.



R. F. JACKSON
Barrister
Jackson & McDonald



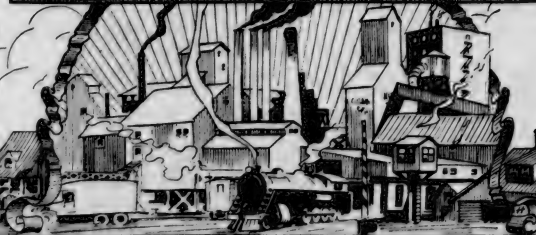
W. J. OTTEWILL
Manager
Ottewill Coal Co.



LARRY PINSKY
Proprietor
Allan Grocery



G. W. ROBINSON
Forrier



Builders Greater EDMONTON



Big Supply Of Minerals Is Heritage Of Alberta

Alberta is specially fortunate in its supply of minerals.

The annual production of Alberta, since 1915, was as follows:

1917	816,527,533.00
1918	23,103,687.00
1919	21,087,582.00
1920	33,586,426.00
1921	30,962,120.00
1922	27,472,120.00
1923	21,287,230.00
1924	22,314,940.00
1925	25,318,680.00
1926	26,977,027.00
1927	26,902,222.00
1928	25,521,410.00
1929	24,632,120.00

Production in 1931 included clay products, coal, lime, natural gas, petroleum, sand and gravel, and stone. Minerals formerly mined include the above, and a small amount of gold. Other reported deposits include gypsum, iron, indium, salts and tar sand.

Some of the minerals are as follows:

A colloidal clay, important for industrial purposes. With water added, it forms a mineral jelly several times its original volume. It is found widely in Alberta. Promising deposits associated with coal seams occur near Rosedale.

Tar sands are also found in Alberta and experiments are being carried out to determine their commercial possibilities.

A deposit underlies thousands of square miles in Northern Alberta, in an area about 300 miles north of Edmonton, reached by the Northern Alberta Railway Company. Analyzed samples show 14% of a viscous

liquid bitumen of asphalt origin and the remainder sand. Experimental street pavement in Edmonton and Jasper, made from the Fort McMurray tar sands have shown these deposits to be of great value for highway purposes and it is expected that further experiments will ultimately result in their being very largely used in this respect.

Limestone is quarried for lime and cement in the foothills. Limestone beds extend along the Saskatchewan River, sandstone quarries have been opened at Brickburn, Glenbow, Rockburn, Stanton, etc.

Redcliff and Medicine Hat clay products are manufactured on an extensive scale, including sewer pipe, hollow building and partition tile. Clay ironstone is found along the Red Deer River west of Hand Hills. Brick and Pottery and Stoneware clays are abundant in the shales of the Pierre and Edmonton series. Brick clays are also being utilized chiefly at Calgary, Edmonton, Lethbridge, Medicine Hat, Sandstone, Red Deer, etc. The discovery about four years ago in the vicinity of the McLeod River in the Edison district of a species of clay containing valuable medicinal properties, has been responsible for the production of a new industry which may reach considerable proportions. These properties have resulted in the manufacture of soap, cosmetics, etc., of a quality which is becoming increasingly in demand.



J. F. McMILLAN
President
Chisholm Saw Mills Ltd.
Sims, Smeets Lumber



W. H. SHEPPARD
Manager
New Edmonton Brewery



JULIUS KERBER
President
North West Brewing Co. Ltd.



A. P. CHATTLE
Manager
North West Brewing Co., Ltd.



D. A. GROAT
Manager
The Optique Flour Mills Co., Ltd.



E. H. PINNER
Manager
E. H. Pinner & Co.



O. C. BONESS
Barrister & Solicitor



JULIAN GARRETT
Mgr. and Sec. Treas.
Northwestern Utilities Ltd.



J. D. WALLACE
Manager
Reliable Printing Co., Ltd.



A. C. RUTHERFORD
Barrister
Rutherford, Rutherford & McQuigg



HERBERT BAKER
Ald. — City of Edmonton
Chairman — Finance Committee
Hon. Pres. — Highlands
Bowling Club.



DANIEL K. KNOTT
Mayor
City of Edmonton



C. SUTHERLAND
Managing Director
Johnstone Waicer Ltd.



MRS. IOHN McDONALD
Sellers & Yale Hotel



J. E. HILL
Manager
Hudson's Bay Co.



T. ROBINSON
Robinson & Sons



H. H. COOPER
Manager
H. H. Cooper Ltd.
"Blue Willow Products"



A. DUTTON
Chief
City of Edmonton Fire Dept.



C. I. DAVALL
Manager
DeVoll Construction Co. Ltd.



W. M. MCGREGOR
Acting Manager
Northern Oil Ltd.



J. GORDON WILSON
President & Manager
Wilson Motor Transit & Distributing Co. Ltd.



J. H. CUMISON
Manager
Cumison & Innes
Electric Contractors



J. K. MACDONALD
Barrister & Solicitor
J. K. MacDonald & Co.



Builders of Greater EDMONTON



P. R. THOMPSON
Thompson Hardware Co. Ltd.



J. D. McFARLAND
President
McFarland Shoe Co.



P. J. ROWE
Pres. and Gen. Mgr.
"Beverly Ltd." Coal Co.
Sec.-Treas. Town of Beverly



Coal Forms Large Part Of Alberta's Big Wealth



WALTER RAMSAY
Pres. and Managing Director
Walter Ramsay Ltd.



L. R. METERS
Proprietor
Meter's Drug Store



H. A. MACKIE
Barrister



F. M. ORMBY
Edmonton Mortgage
Commercial College Co.



CHAS. H. GRANT
Broker
Grant & Son

Central and Northern Alberta are particularly rich in coal deposits, the quality of which ranges from lignite to semi-anthracite. The Province contains 14% of the coal resources of the world and approximately 57% of Canada's coal is found in three distinct layers—the Kootenay, the Belly River and the Edmonton formations. The highest grades are found in the mountains, a lower grade in the foothills and lignite on the plains. The principal districts where coal is mined are: (a) in the Kootenay formation, Crow's Nest Pass, Banff-Cammore, Brazeau, Mountain Park, Jasper Park, mainly bituminous, but some semi-anthracite and sub-bituminous; (b) in the Belly River formation, Lethbridge, Taber, Saunders Creek and Coalpur, sub-bituminous; (c) in the Edmonton formation: Drumheller, Edmonton, Pembina-Wabamun, lignite. Alberta's coal production in 1931 was 4,564,290 tons with a valuation of \$13,415,745.00.

Gold in paying quantities has been found on the banks and bars of the North and South Saskatchewan and in the Pembina, Smoky Lake, McLeod and Athabasca Rivers. As much as \$5,000 per annum was at one time recovered from the Saskatchewan River near Edmonton. Record has been obtained of the recovery of \$4,000 of alluvial gold in 1915. A rich discovery is reported at Yellow Head Pass on the C.N.R. A living can be

panned out of any of the rivers tributary to the Peace, particularly west of Peace River Crossing.

Gypsum is found in large quantities and under favorable conditions for mining, north of Edmonton and in the Peace River District.

Helium — a non-inflammable gas, less buoyant than hydrogen but much safer, can be recovered from natural gases in Alberta. The uses of helium are for inflating airships, filling electric light bulbs and producing low temperature.

Iridium—a deposit is reported in the upper waters of the Peace River.

Clay ironstone occurs on Red Deer River west of Hand Hills.

Seventy miles north of Edmonton, six miles from the railroad, there are large deposits of yellow, red and brown ochre, which (according to analyses), when ground with oil, make an excellent grade of paint.

In the form of brine springs, salt occurs in Northern Alberta, near the Athabasca and Slave Rivers. Large quantities of rock salt are found near Fort McMurray. Glauber salts and other commercial salts occur near Wainwright and in the Ribstone area. Some are being developed. In Northern Alberta, at Fort McMurray on the Athabasca River, interstratified beds have been shown at depths of 650 feet.



WALTER W. SWINGLE
Manager
F. W. Woolworth Co. Ltd.



WES. ROBINSON
Manager
United Brokers



L. A. PASMOUNER
Physiotherapist



SAM RASMUSSEN
Owner
Rasmussen's

Marshall Wells
Alta. Co. Ltd.
Wholesale Hardware

J. F. McMULLEN
Vice-President and
Managing Director

Clark Bros. & Co.
LIMITED

Wholesale Dealers
IN
PRINTING PAPERS AND
SUPPLIES
WRAPPINGS & BAGS ETC.

10162 - 107th St.
Edmonton, Alta.
JAS. HELPS, Manager

Edmonton Blue
Print & Supply Co.

10320 Jasper Ave.
Phone 36466



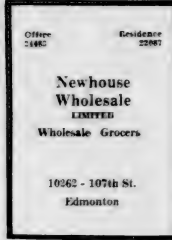
S. A. G. BARNES
Broker
S. A. G. Barnes Int. Agency



WM. TROOK
Owner
Wm. Trook Furniture



JOHN JAMES MALONEY
Librarian



Newhouse
Wholesale
LIMITED
Wholesale Grocers

10562 - 107th St.
Edmonton

Robert H. Rae,
BUILDING
CONTRACTORS

11594 - 92th St.
Phone 72785 Edmonton

R. L. Greene & Co.
Ltd.

R. L. GREENE
Pres. and Managing Dir.



H. Kelly & Co. Ltd.
Sanitary Heating and
Ventilating Engineers

EDMONTON



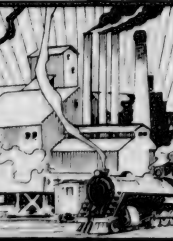
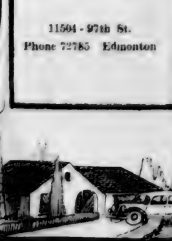
P. GLASSMAN
Proprietor
Western Jewellers

The Gregory Co.
AUTO BODY AND
FENDER WORKS

10151 - 108th St.
Phone 23427 Edmonton

General Agencies,
Ltd.

J. A. MATHEWSON



Dominion Public Issue Of \$80,000,000 To Be Presented By Ottawa Oct. 31

CANADA-WIDE OFFERING WILL BE SET FORTH

Loan Will Be Handled by Organization Similar to War Days

OTTAWA, Oct. 22.—The Dominion government will issue an internal loan for \$80,000,000. The public issue will probably be made about October 31. Announcement to this effect was made on the floor of the House of Commons Friday by Jim. E. N. Riddell, Minister of Finance.

"It has been decided to make a public issue," the Minister of Finance told parliament, "and it will be made as soon as the necessary preparations for a Dominion-wide offering can be completed. It is proposed that it shall be handled by an organization similar to the one which did such excellent work in connection with the National Service Loan."

SIR CHARLES IN CHARGE

"That organization, which is being set up, I am happy to announce will be presided over by Sir Charles Gordon, president of the Bank of Montreal, who served so acceptably

Proud Of Him

Gawky and long-legged, this young moose calf is as much admired by its proud mother as by visitors to Shansen, famous outdoor museum and animal park in Stockholm, Sweden.



on the previous occasion. It would not be advisable at the moment to give a complete statement of details as to terms, rates and conditions, but the amount will be for the sum of \$80,000,000, and the issue will be made probably on the 31st day of October.

"The contemplated financing will provide for the meeting of the balance at maturity amounting to the

sum of \$31,448,950, which is due on the 1st of November, being a redemption of the renewal of the old Victoria bonds.

C.N.R. FINANCING

"The balance will be used for purposes of the Dominion, including Canadian National Railway financing which, as honorable gentlemen are aware, is now being made directly from the Dominion Treasury rather than through the form of guaranteed bonds which has obtained heretofore."

Reports are that the issue will be at four per cent, with the bonds purchasable at a discount, the net rate may run from 4.25 to 4.5 per cent. No official announcement of the rate of interest, though, has been made.

Of the 582,019 farms reporting horses in Canada, 273,151 or 46.9 per cent report three horses or fewer; 191,631 or 32.9 per cent from 4 to 9 horses; 59,002 or 10.2 per cent from 10 to 14 horses; 16,561 or 2.8 per cent from 15 to 19 horses; and 11,512 or 1.98 per cent report 20 or more horses.

NEW SCOUT MOVEMENT UNDER WAY

"Lone" Trooper Idea Taken Up to Aid Country Youth

"A Lone Scout lives here." Recognizing the fact that many boys in the province must otherwise be denied the privileges of Boy Scout membership because they live on farms, in mining camps, small villages or other places where there are not enough boys of Scout age to start troops or where there is no possibility of securing a suitable person to act as Scoutmaster, the provincial council of the Boy Scouts Association has sanctioned the formation of this Lone Scout department.

When his application to join the Lone Scout department is accepted, a boy is attached to a Lone Scout troop, which is directed by an experienced Scoutmaster who keeps in touch with him through correspondence, an official Lone Scout paper and, when possible, personal visits.

Each boy is required to choose an adult "counselor and friend." In special cases the Lone Scout department will give Lone Scouts permission to organize Lone Patrols of from five to eight members, including a patrol leader. Sometimes one person may act as the "counselor and friend" for the whole patrol, guiding their activities and acting as their examiner in various badge tests. The Lone Scout program is practically the same as the regular Scout program.

Any boy who might like to become a Lone Scout should write to the provincial Boy Scout office, Edmonton.

GIRL GUIDES

Showing great interest in their Guide work, the following members of the Second company received their ambulance badge at this week's meeting: Hazel Wright, Effie Cuthbertson, Francis Perkins, Dorothy Soloway, Viola Rodie, Mabel Jensen, Violet Peck, Edith Watt, Ellen Maffers and Margaret Walsh. New Guides recently welcomed to the company are: Irene Watt, Jeanne Keech, Hazel Turner and Peggy Bisson.

Now getting into the stride of a fall program, the Garneau Guide company is welcoming back its old

captain, Miss Helen Burpee. For the past few months Miss E. S. Martin has been directing the company's activities. A splendid time was enjoyed this week when members of the company were the guests of their mothers at a party held in the Garneau club home.

TUNIS BOYS

At Knox United church the Troop group has held its fall elections with the following results: chief ranger, Charles Gue; sub-chief ranger, Allan Perreault; cashier, Lester Gue; treasurer, Roland Fagan. This week's meeting took the form of a hike and campfire, held at Whitford.

At Wesley United, the Hukski girls, under the direction of Jack Munro, have elected the following officers: president, Jack Munro; vice-president, Jack Munro; secretary, Bill Clarke; and treasurer, Dennis Hendra. An initiation ceremony for six new Tunis boys was held at this week's meeting.

MORE PEACE HONORS FOR BADEN-POWELL

Two new honors have been conferred upon Lord Baden Powell. They are Grand Cross of the Order of Orange and Victoria awarded by Queen Wilhelmina of the Netherlands and the Order of Merit awarded by the president of the Republic of Lithuania.

LET
J. HANCOCK
Clean Your Windows and Polish Your Floors.
Expert Work Reasonable Rates
Offices and Halls Catered to. Phone 72458

Gov't. Concession

Granted To Blind

At a special meeting of the Northern Alberta committee of the Canadian National Institute for the Blind, held in the St. Joseph building, it was reported that the government of Alberta has taken a lead in Edmonton in granting a concession for blind people.

Following the committee's application a space in the main hall in the new government administration building has been granted to the institute which will equip this space with necessary fixtures to carry on the sale of tobacco, wrapped candies, newspapers, magazines, etc. This should prove a most valuable and satisfactory opportunity, and the committee expressed gratitude to the government for making the lead in Edmonton by assisting the local blind to become self-supporting.

It was also reported that satisfactory progress was being made with the campaign now in process, but in order to reach an objective to enable the various and essential services to the blind being carried on, it will be necessary to continue the campaign next week.

On All, Alton, Grenville, Pontiac, these are 20 municipalities and women have been forbidden to go there for 100 years.

Storm Windows Storm Doors Combination Doors

For genuine comfort and economy install Storm Windows and Doors this year. Ask us to call and measure and to quote our present low prices.

W. H. Clark Lumber Co., Ltd.
109 Street, Edmonton
Phone 21160
Spend Money for the Home in 1932

For Storm Sash

Phone HAYWARD'S FACTORY where sash are made to fit any window.

Get us a chance to demonstrate to you our RELIABLE SERVICE combined with right prices.

Phone 26155 and have your Storm Sash problems solved.

HAYWARD LUMBER Co. LIMITED

Replacement Parts

(NO.1 WEEKEND PARTS)
For All Makes of Cars

Edmonton Auto Parts Co.
1017 16th St. Phone 33374

WE OFFER—

A complete Service for any kind of automotive re-conditioning, cylinder grinding, or boring, piston grinding, crank shaft work, re-babbiting bearings and welding of all kinds.

WE ALSO HANDLE MACHINE WORK OF ALL KINDS PROMPTLY AND EFFICIENTLY.

A Modern Service Garage Offers You Complete Service for Your Car

Liberty Machine Works, Ltd.

10217 - 103rd St. Sam Nichols, Mgr. Phone 22048



**NOW!....
afternoons
are yours**

NOW —you can have the afternoons for bridge games, movies, shopping or any of these hobbies you've hardly had time to really enjoy for ever so long, without a thought about rushing home to "start dinner." With the installation of an **ELECTRIC RANGE**, such important matters as the evening dinner are all prepared.

IT'S —almost too good to be true, but a little timer on your **ELECTRIC RANGE**, and the heat control dial, do all the worrying for you. Just slip the meal in the oven and adjust the dial, and it's all perfectly cooked when you return.

FOR —at the right time the heat turns on, and stays on at uniform sustained temperature until the meal is cooked, and when it turns off, the meal stays deliciously warm in the flavor-sealed insulated oven.

YOU —owe it to yourself to investigate this modern method of cooking **ELECTRICALLY**.

**Calgary Power
COMPANY LIMITED**

YOUR NEXT ELECTRICIANS

ECONOMY ELECTRIC CO.

5951 Jasper Avenue

Phone 26933

This 6-Room Home
on 126th Street was
**HEATED
WITH NATURAL GAS**

for only

\$84.17

for the entire year

This included Gas Furnace, Gas Range and Water Heater

Yes: this Edmonton home, using GAS for HEATING, COOKING and WATER-HEATING had a total bill for the year ending September 31st, 1932 of only \$84.17.

GAS HEATING is comparable in cost to any other type of fuel for house heating. Even without considering the value of laborless, effortless, convenient, clean heat NATURAL GAS is ECONOMIC. Why not investigate the advantages of GAS HEATING for your home? Your present system can be converted at surprisingly low cost. Phone 22121 and we will gladly send out a competent heating expert to give you complete information. This is a service we invite you to use and no obligation is incurred.

A CORRECTION

In our advertisement in this paper on Oct. 21st, making it a mistake in printing, the name of the company, the name of the company, and our apologies are extended to the occupant and to the public for this error.

**NORTHWESTERN
UTILITIES, LIMITED**

TELEPHONE 22121



Announcements

COMING EVENTS

CANADIAN Legion will drive and sing at Memorial Hall, Saturday night, Oct. 28, 8:30 p.m.

Loyal Order of Moose, 1000, will give a social at the hall, Saturday night, Oct. 28, 8:30 p.m.

SIOX club will give a party for the hall, Saturday night, Oct. 28, 8:30 p.m.

OBITUARIES

MR. JAMES MULLIVAN

MR. JAMES MULLIVAN, of 1040

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MR. JAMES MULLIVAN, of 1040

MR. JAMES MULLIVAN, of 1040

FEMALE SITUATIONS WTD. 21

WANTED—Work of any kind, domestic

YOUNG lady teacher, first-class

LADY will back children, day

MALE SITUATIONS WANTED 22

ENGLISH man, 18, would like

MAN, 30, single, experienced

EXPERIENCED man, 40, English

CANADIAN (LUGON) EDMONTON

MEMORIAL Hall, 21st Street

CANADIAN Legion has a number

APARTMENTS FURNISHED 27

LOCKE Apartments, corner 14th

NEWLY decorated, corner 14th

NEWLY decorated, corner 14th

NEWLY decorated, corner 14th

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NEWLY decorated, corner 14th

NEWLY decorated, corner 14th

FURNISHED ROOMS 25

BRIGHT room, single room, clean

FURNISHED two-story room, clean

ONE, 2, 3, three-room suites, clean

LARGE two-story room, clean

NEWLY furnished room, clean

WARM, furnished room, clean

BEDROOM 10, housekeeping room

BEDROOM or bed-sitting room, clean

S17 MONTHLY, 2-roomed room

W17 MONTHLY, furnished room

FURNISHED & housekeeping room

FURNISHED & housekeeping room

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Be Our Guest

AT THE

NOW SHOWING

ENTER SIMPLE WANT AD. CONTEST

RULES:

1. Grouped below are several extracts, taken from advertise-

2. Find these advertisements, cut them out and paste them on

3. State the name and number of each and every classification,

4. Mention how many other ads appear, under the same classification,

5. Address your entry to the "Want Ad. Contest Editor," c/o

A double admission ticket will be awarded to the first five

HERE ARE THE CLUES:

MODEL "G" GMC TRUCK

98 ST-5000 TRUCK, HUBBARD

A LADY, AVE. 100-50-50

106A AVE. 100-50-50

THURSDAY'S WINNERS WERE AS FOLLOWS:

MR. J. GIVENS, 1010-10-10-10

W. L. BROWN, 1010-10-10-10

THEATRE TICKETS Will Be Mailed to the Above Winners

GARAGES TO LET 32

ONE-HALF of garage, 1011 10th St.

EARN WTD. TO LET 33

WANTED—Equipped farm or

SWAPS

ADVERTISEMENTS in this Col-

IF YOU have something to trade

WANTED—Steam engine and

For Sale and Wtd

ARTICLES FOR SALE - 38

A. L. Laid—guns and

PREMIER Dishes, with

ARTICLES wanted, Articles of

CHICKEN TRAP 1011, also

BOOKS for medical profession

REMOVAL SALE

LARGEST REDUCTION

The Northern Hardware

FURN SALE - "Gumey" Gas

WINDOW GLASS SPECIAL PRICES

Thompson Market Hardware

Munro's Specials

1010-10-10-10

1010-10-10-10

1010-10-10-10

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ARTICLES FOR SALE 38

UNDERWOOD, Royal Corona,

SINK, new National, new

NEW boiler, new, in A-1

HILL, GEORGE, 1010-10-10-10

NEW and rebuilt National

WELSH'S

INSPECT our large line of

CONCRETE MIXED CONCRETE

ELECTRICAL CONTRACTORS

TYPENETTERS, new and

READY-MIXED CONCRETE

READY-MIXED CONCRETE

HOUSEHOLD GOODS 39

ADVERTISEMENTS for furniture

ALASKA, BAKER, 1010-10-10-10

PHONE 2111 and receive

BICYCLES & MOTORCYCLES 40

C.C.M. BICYCLES sold on

CLOTHING, FURS, ETC. 41

FUR SALE—Gentleman's

COAL AND WOOD 42

GOOD large piles of

WOOD

FOUR the best CHICKEN

BLACK DIAMOND COAL

PROFESSIONAL

RADIO AND REPAIRS 43

ALL-Weather Tire

J.A. WERNER Hardware Co. Ltd.

OXFORD & CAMBRIDGE

INSULATION

GARAGES TO LET 32

ONE-HALF of garage, 1011 10th St.

EARN WTD. TO LET 33

WANTED—Equipped farm or

SWAPS

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PREMIER Dishes, with

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MECHANICAL REPAIRS 50

WANTED—Work of any kind, domestic

YOUNG lady teacher, first-class

LADY will back children, day

MALE SITUATIONS WANTED 22

ENGLISH man, 18, would like

MAN, 30, single, experienced

EXPERIENCED man, 40, English

CANADIAN (LUGON) EDMONTON

MEMORIAL Hall, 21st Street

CANADIAN Legion has a number

APARTMENTS FURNISHED 27

LOCKE Apartments, corner 14th

NEWLY decorated, corner 14th

NEWLY decorated, corner 14th

NEWLY decorated, corner 14th

NEWLY decorated, corner 14th

What A Break

By Clifford McBride



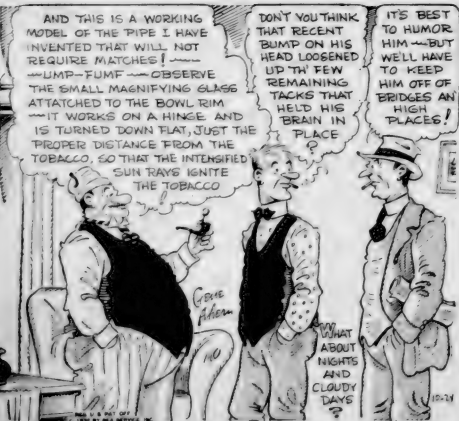
When you have soaked off to the pause fight when you were supposed to be working, and you discover through your binoculars that your boss is in the crowd, and evidently has been training his glasses on you!

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Salesman Sam - by Small



OUR BOARDING HOUSE - by Ahern



THE GLUMPS



THE NEW ANGLES (Mom'n Pop)



GASOLINE ALLEY



BOOTS AND HER BUDDIES



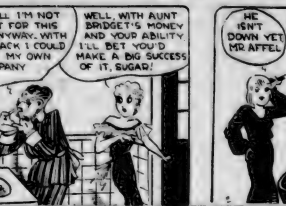
FRECKLES AND HIS FRIENDS



No Time Like The Present



Big Business!



Satisfactory All Around



Hello Everybody!



It's Settled by Dad!



A Duel For Leadership



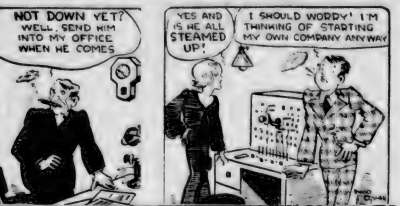
REWARD



By Smith



By Cowan



By King



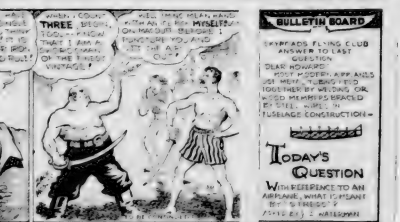
By Martin



By Blosser



By Gray



By Gray



POTATOES
HEAD and BUTTER
PIE
A, COFFEE or MICH
45^c
Cigar - Stand in
Connection

EDMONTON, ALBERTA— SATURDAY, OCTOBER 22, 1932



OUR BOARDING HOUSE

By Ahern



Bulletin

Service to its constantly increasing army of readers has brought wide recognition. Its news is brief and pithy, easy to read, accurate and fair, while its

Features

excel in every department. In illustration, comica, women's activities, editorials, sports, serials and short stories, markets, finance, constant improvement has made The Bulletin

Supreme

MOM'N POP

BY WOOD COMAN

REG. U. S. PAT. OFF.



NOW STOP FUGGING WITH YOUR FOOD, AND EAT YOUR SPINACH



-AND THERE'S NO USE POUTING AND ACTING LIKE THAT



BUT I DON'T LIKE SPINACH, MOM



WHY, I KNOW FIFTY CHILDREN WHO'D LOVE TO HAVE A NICE DISH OF SPINACH



NAME THREE !!

FRECKLES AND HIS FRIENDS

By Blosser



CAMP OUT? SHUCKS!! BUT WHERE WOULD WE GET A TENT?

WHY WE HAVE ONE OVER TO OUR HOUSE THAT POP USED TO TAKE ON FISHIN' TRIPS...



WELL, ALL RIGHT... D'YA THINK WE COULD PUT THE THING UP?

AW, SURE! WE'LL TAKE IT OUT IN THE COUNTRY AN' STAY ALL NIGHT IN IT!!



I'LL TAKE TH' CANVAS AN' YOU TAKE ALL TH' FRAME WORK... BOY! THIS'LL BE A PICNIC !!

WHAT DO YOU SAY WE GO OUT ON THE HIGHER PLACE? THAT'S A NICE SPOT FOR A CAMP...



WE CAN BRING OUT BLANKETS, AFTER WE GET THE TENT SET UP, AN' STAY TILL SNOW COMES!!

SURE! WE MIGHT STAY ALL WINTER, IF WE CAN KEEP WARM...



THAT WASN'T MUCH OF A JOB, WAS IT? BOY! THAT'S SWEET!!

WHAT ABOUT STARTIN' A FIRE NOW, OSCAR?



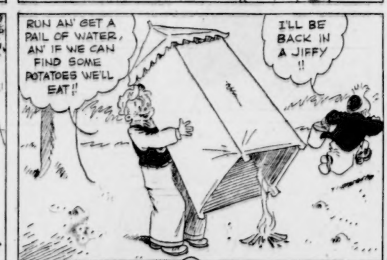
I'LL GET SOME KINDLING READY

HEY! LOOK WHAT YOU'RE DOING TO THE TENT WITH THAT AXE!!



WHILE I TRY AND SEW THIS UP YOU GET THE FIRE GOING...

O.K! BUILDING FIRES IS NOTHING FOR ME...



RUN AN' GET A PAIL OF WATER, AN' IF WE CAN FIND SOME POTATOES WE'LL EAT!!

I'LL BE BACK IN A JIFFY !!



OH, OSSIE!! I THOUGHT YOU BUILT A FIRE... WHERE IS IT?



THAT'S FUNNY... I MADE A FIRE! WHERE'D IT GO?

ARE YOU SURE?



THERE IT IS!! YOU PUT THE TENT OVER IT! WHY DIDN'T YOU LOOK WHERE YOU WAS PUTTIN' IT??

MAGIC CORNER

HERE IS THE ANSWER TO LAST WEEK'S PUZZLE

ASK ONE OF YOUR FRIENDS TO WRITE ANY SENTENCE ON A SHEET OF PAPER AND FOLD IT SEVERAL TIMES CAREFULLY TO CONCEAL THE WRITING... THEN TELL HIM TO PUT THE FOLDED PAPER ON THE TABLE, PLACE BOTH HANDS ON IT, AND YOU WILL TELL HIM WHAT IS ON THE PAPER... AS SOON AS YOUR FRIEND DOES THIS, YOU PRETEND TO BE THINKING VERY HARD, AND THEN ANNOUNCE "YOUR HANDS"

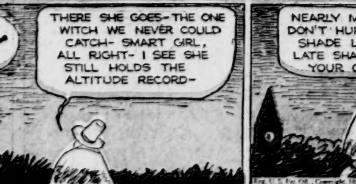
Blosser



It's the best Kiddie Strip
that money can buy.



Private Life of a Ghost



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Live, Up-to-the-Minute News of Local, Provincial, Dominion and World Happenings . . . the Finest of Feature Writers . . . Unexcelled Comic Strips for All the Family . . . in Fact Everything That Goes to Make a Wide-Awake Newspaper Will Be Found in

THE EDMONTON BULLETIN